



2025 Charity Ride

August 2, 2025

126 East St., PO Box 37, Pewamo, MI 48873 ● 989-593-3440 ● stjosephpewamo.org

Dear Supporter,

Thank you again for your support of the Good Samaritan Charity Ride last year. We are hosting this event for our second year and we are hoping that you would be interested in supporting our cause again.

Last year's event hosted nearly 50 bikers and raised \$12,309.11 to support those who are living with food insecurity in Ionia County. Your belief in our mission and support last year helped make our event a huge success and allowed us to offer 24 food trucks throughout the year serving over 2200 families.

Enclosed with this letter are this year's flier, sponsorship & donation information, registration form, and information on our ride packages. Cash and in-kind donations will help us fulfill the needs of our patrons and grow our ministry to serve even more people.

If you are interested in supporting the 2nd Annual Good Samaritan Charity Ride and Family Fun Fest this year please reach out to a member of our committee, the St. Joseph Church Parish Office, or complete the Donor Registration Form and mail it in.

Thank you so much for your continued generosity and support of the Ionia County community.

God Bless,

St. Joseph Parish
Good Samaritan Ministry



2nd Annual Charity Ride & Family Fun Fest

August 2, 2025
RAIN OR SHINE

Hosted by:
St. Joseph Church
126 East St., PO Box 37
Pewamo, MI 48873

Registration Opens 9:30am
Kickstands Up 11:30am
Family Fun Fest opens: 1:00 pm

Charity Ride

Rider: \$25

2nd Rider: \$10

More package options available.
Scan the QR code below

Register by July 4, 2025 to be
entered to win a door prize.

Ride starts:

Train Depot
200 Main St.
Pewamo, MI

Ride ends & Family Fun Fest:

American Legion
165 W. Lincoln
Hubbardston, MI

Good Samaritan Ministry is
committed to combating the food
crisis in Ionia County. Join us in
our mission to help families and
veterans receive the food they need.

Kids games
Bucket raffle
50/50 raffle
Live Music
Food trucks
Softball game
Vendors
& more

Family Fun Fest

Don't ride?
Join us for the Family Fun Fest!

All riders must be at least 18 years old.

**REGISTER
TODAY**



Visit: stjosephpewamo.org for more information

Cash & credit card will be accepted throughout the event.



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Sponsor Levels



SCAN HERE TO
SPONSOR THE
RIDE

Event Sponsor \$2500 (Limit 1 opportunity)

- Dominant placement of logo Charity Ride flier and on print and social media publicity.
- Dominant placement of your logo on Event Banner and all Ride Stop posters.
- Dominant placement of your logo or business name on race T-shirts, Charity Ride Facebook Event page and Charity Ride website page. Logo will be used when publicizing ride and at the event.
- Separate Banner at stage featuring logo.
- 10'x 10' outdoor exhibitor space (canopies not provided)
- Name announced in radio advertising.
- 4 Rider passes
- May provide swag for riders, drawing prizes or samples for spectators at your booth.

Gold Sponsor \$1500 (Limit 10 opportunities)

- Primary placement of logo or business name listed on Ride Banner and social media publicity.
- Primary placement of your logo or business name on race T-shirts, Charity Ride Facebook Event page and Charity Ride website page to publicize race and at the event site.
- 10'x 10' outdoor exhibitor space (canopies not provided).
- 3 Rider passes
- May provide swag for riders, drawing prizes or samples for spectators at your booth.

Silver Sponsor \$1000 (Limit 15 opportunities)

- Special placement of your logo or business name on Ride T-shirts, the Charity Ride Facebook Event page and Charity Ride website to publicize ride.
- 10'x 10' outdoor exhibitor space (canopies not provided).
- 2 Rider passes
- May provide swag for riders, drawing prizes or samples for spectators at your booth.

Bronze Sponsor \$500 (Unlimited opportunities)

- A basic placement of your Logo or business name on the Charity Ride Facebook Event page and on the Charity Ride website page. You may also provide limited business information to be available at the Charity Ride registration station.
- 1 Rider pass



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Support the Event

Bucket Raffle & Gifts-in-Kind

- We are seeking raffle items that would interest our riders and families.
- Ideas include: rider gear, jewelry, Harley Davidson items, custom bar cups, board games, camping gear, toys, antiques, home décor, automotive items, gift cards for activities, and more.
- We are seeking gifts-in-kind to help reduce the expenses of hosting this event allowing the profits to go directly to those in need.
- Ideas include: bottled water, gifts for the swag bags, prizes for the kids games, and more.
- To donate, please contact
Wanda Zenk
goodsamaritan@stjosephpewamo.org
616-902-7908

Volunteer

- Events take many hands to host. Volunteers will be needed in various aspects of this event.
- Some areas which will need volunteers include: Set up, clean up, registration, soliciting donations and sponsorships, assembling bucket raffle, sales table, raffle ticket sales, bucket raffle, silent auction, and more.
- To volunteer, please contact
Maria Santoro
santoromc@yahoo.com
989-493-9281

Vendors

- Vendor space is approximately 10'x10', vendor will supply own tables.
- Spaces do not have electricity available.
- Booths are \$35 each, or \$25 with a donation to the bucket raffle.
- Only one vendor will be allowed per product brand.
- To book a booth space, please contact
Brian Werner
Facilities@stjosephpewamo.org
517-331-4677



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Donor Registration

Donor Contact:

Donor Name: _____
Contact Person: _____
Email Address: _____
Address: _____
Phone: _____

Is this to be considered an anonymous donation? ☐ Yes ☐ No

Sponsorship:

- ☐ Event Sponsor \$2,500.00
- ☐ Gold Sponsor \$1,500.00
- ☐ Silver Sponsor \$1,000.00
- ☐ Bronze Sponsor \$ 500.00

Logos must be emailed to stewardship@stjosephpewamo.org before July 4, 2025 to be included in event materials.

Payment: ☐ Cash ☐ Check # _____

Donation:

Donation Value: \$ _____

Monetary Donation: ☐ Cash ☐ Check # _____

Bucket Raffle, Silent Auction, or In-Kind Donation Description:

Thank you for your donation to Good Samaritan Ministry. Your contribution will help support thousands of individuals suffering from food insecurity in Ionia County. Good Samaritan Ministry is a ministry of St. Joseph Church. St. Joseph Church is a registered 501 (c) (3) non-profit organization by the standards of the Internal Revenue Service (IRS). Therefore, your donation may be tax-deductible to the extent allowed by the law. This receipt is for your records and serves as proof that you did not receive any good or service in exchange for your donation.

Charity Ride Contact Person: _____

Tax ID # 38-1551-341



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Ride Packages

Package 1: \$120

Package includes: 2 Rider Passes, 2 Second Rider Passes, 4 Ride Tees

Package 2: \$60

Package includes: 1 Rider Pass, 1 Second Rider Pass, 2 Ride Tees

Package 3: \$40

Package includes: 1 Rider Pass, 1 Ride Tee

Package 4: \$25

Package includes: 1 Rider Pass

Package 5: \$35

Package includes: 1 Rider Pass, 1 Second Rider Pass

**Additional items will be available for purchase at
Charity Ride registration and the Family Fun Fest.**

**REGISTER
TODAY**



**WE
ACCEPT**

